

# Community News

Covering the Back Mountain & Surrounding Communities!

## Dedicated.

Every month the Community News is dedicated to bringing you all the GOOD NEWS within and around the community - FREE of charge!

## Economical.

The Community News is designed to offer any size business an opportunity to advertise at the most economical rate!

## Goal.

To help businesses - GROW their business.  
Associate Your Business with All Good News!

**Back Mountain Community News**  
NOVEMBER 2016  
Covering the Back Mountain and surrounding communities!  
www.communitynewsonline.net **FREE!**

**Race for Education** recently held at Lake-Lehman Ross Elementary School

**Pizza Bella** November Sale! Monday to Challenge Week! 25% OFF Your Order!

**WILLIS IDE & SON** Well Pumps, Water Systems Contractor, Plumbing, Water Treatment. 570-675-8212

**A FAN FAVORITE HOGAN'S HEROES & PIZZA** Pizza • Stromboli • Calzone • Salvo & Schmickles • Soups & Salads. In-House Sunday Specials: Miller Light & Coors Light Mug - \$1.50 Wings 5 for each! Sunday • Large In-House Pizza • ONLY \$8.95 Hogan's Heroes & Pizza 2587 Memorial Highway, Dallas • Call 675-1000

### RETAIL ADVERTISING RATE PACKAGES

Open Rate ..... \$8.00 per column inch for ads under ¼ page  
 Color Charge ..... Add \$2.00 per column inch for color  
 Discounts offered for quarter • half and full page advertisements  
 Quarter Page - Black & White \$95.00 • Full Color \$145.00  
 Half Page - Black & White \$185 • Full Color \$235.00  
 Full Page - Black & White \$350.00 • Full Color \$400.00  
 Pre-Printed Inserts - Full Run • \$150.00  
 Front Page Business Ad - \$80.00  
**Color positions & front page ad placement available on a first come, first serve basis.**  
 Camera Ready Advertisements: Please send in CMYK (full color) BL/WH (grey scale) - 300 Resolution  
 Page Specs: (inches): 1 col. - 1.75; 2 col. - 3.75; 3 col. - 5.75; 4 col. 7.75; 5 col. - 9.75 inches  
**Effective January 1, 2017. All prices above include online. Any change in above rates will be with a 30 day notification.**

### DON'T MISS AN ISSUE - 2017

<u>Deadlines</u>	<u>Publication Dates</u>
December 28	January 2
January 27	February 1
February 24	March 1
March 29	April 3
April 26	May 1
May 26	June 1
June 26	June 30 (for July)
July 26	August 1
August 28	September 1
September 27	October 2
October 27	November 1
November 27	December 1

<u>2018</u>	
December 27	January 2, 2018



**For more information contact  
 Lisa Pretko at (570) 674-7772  
 or email: [communitynews123@comcast.net](mailto:communitynews123@comcast.net)  
 Visit online at: [www.communitynews123.com](http://www.communitynews123.com)**

The Back Mountain Community News is developed to promote GOOD NEWS in and around the community and to help businesses grow their business - reaching the most amount of readers at the most economical rate.

Independently owned and locally operated. Not affiliated with any other publishing group.